



Superior Dog Toys 100% Made in the USA

Wholesale Catalog

Lifetime Guaranteed

RuffDawg.com/guarantee



The ultimate tough dog toys are Guaranteed for Life!

These solid rubber toys are so tough they're Guaranteed for Life – with Ruff Dawg's easy Replacement Guarantee. If the toy is damaged, all the customer has to do is send it back to us, and we'll replace it!

For more information, visit RuffDawg.com/guarantee





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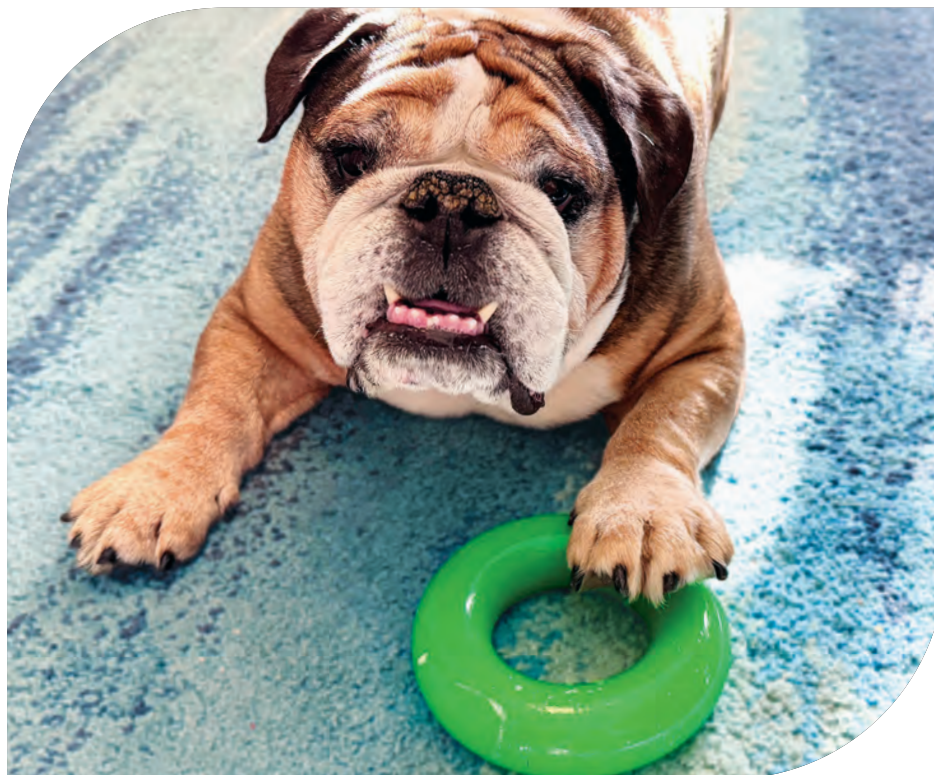


NEW TOY!



DAWG-RING / DAWG-RING XL >

Item ID: DAWGRING / DAWGRING-XL
for dogs: up to 40 lbs. / over 40 lbs.
material: rubber
size: 6" / 8"
color: assorted neon colors
case pack: 12
floats



Floating, sog-free fun for fetching and tugging! This toy is a durable update on the classic ring shape beloved by dogs everywhere. With a thick and solid bite that's ultra-bouncy, easy to throw, and completely irresistible to dogs and puppies of all ages, sizes and breeds! Add a rope for far-flung fun!



Lifetime Guaranteed Toys

You can easily identify our Lifetime Guaranteed Line of toys, just look for these features on the package!

Black Packaging

Lifetime Guaranteed Banner

Website Address for more information about our Lifetime Guarantee

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HUT! HUT! Football and Football XL are the all-American toy! These ultra-durable football-shaped toys are designed for super-tough tackling that won't deflate! In 2 sizes they're fun for the whole team!

FOOTBALL / FOOTBALL XL

Item ID: FOOTBALL / FOOTBALL-XL
for dogs: up to 40 lbs. / over 40 lbs.
material: rubber
size: 4" / 6"
color: assorted neon colors
case pack: 12
floats





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DAWG-X / DAWG-X XL >

Item ID: DAWGX / DAWGX-XL
for dogs: up to 40 lbs. / over 40 lbs.
material: rubber
size: 3" / 4"
color: assorted neon colors
case pack: 12
floats

The cone-shaped toy that has a super crazy, unpredictable bounce! Dawg-X is off like a rocket in all directions – to give active dogs of all sizes a serious workout!



We're all about showing dogs the love. This 3-dimensional heart-shaped toy is crazy-bouncing and designed for tough play!

< DAWG-HART / DAWG-HART XL

Item ID: DAWGHART / DAWGHART-XL
for dogs: up to 40 lbs. / over 40 lbs.
material: rubber
size: 3" / 4"
color: assorted neon colors or all red
case pack: 12
floats



Lifetime Guaranteed

RuffDawg.com/guarantee



Tough toys that are easy on teeth and gums. With a springy texture dogs love to bite!

Our superior toys are made of the highest quality FDA-approved solid rubber that's gentle on teeth and gums, for non-stop retrieving fun!
Free of phthalates, latex and BPAs.

DAWG-CUBE / DAWG-CUBE XL >

Item ID: DAWGCUBE / DAWGCUBE-XL
for dogs: up to 40 lbs. / over 40 lbs.
material: rubber
size: 2.5" / 3.5"
color: assorted neon colors
case pack: 12
floats



Looking for the most extreme retrieving toy for the biggest, toughest, most destructive dogs?
Super-tough Dawg-Buster is your toy!

< DAWG-BUSTER / DAWG-BUSTER XL

Item ID: DAWGBUSTER / DAWGBUSTER-XL
for dogs: up to 40 lbs. / over 40 lbs.
material: rubber
size: 8.5" / 12"
color: assorted neon colors
case pack: 12
floats





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RuffDawg™

High visibility, weatherproof, washable, sog-free toys that float!

NEW XXL SIZE!

Ruff Dawg takes on the classic shapes dogs love, and design them for maximum fun – they float for water retrieving and come in a bright assortment of high visibility neon colors that won't get lost in the grass or the water!



< BALL / BALL XL / BALL XXL

Item ID: BALL / BALL-XL / BALL-XXL
for dogs: up to 40 lbs. / over 40 lbs..
material: rubber
size: 2.5" / 3.5" / 4"
color: assorted neon colors
case pack: 12
floats



^ BIG DAWG / BIG DAWG XL

Item ID: BIGDAWG / BIGDAWG-XL
for dogs: up to 40 lbs. / over 40 lbs..
material: rubber
size: 6" / 8.5"
color: assorted neon colors
case pack: 12
floats



^ DAWG-NUT / DAWG-NUT XL

Item ID: DAWGNUT / DAWGNUT-XL
for dogs: up to 40 lbs. / over 40 lbs..
material: rubber
size: 3.5" / 4.5"
color: assorted neon colors
case pack: 12
floats



FDA-Approved Materials | Free of Phthalates, Latex & BPAs | Recyclable

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Crinkit - the Crinkly-Crunchy Water-Bottle noise-making toy

Crinkit water bottle retrieving toy is made with a heavy duty 100% rubber shell outside to protect dog's teeth and gums, and a replaceable empty water-bottle inside – for an irresistible crinkly-crunchy sound and feel that drives dogs wild!



CRUNCHY!

< CRINKIT / CRINKIT XL

Item ID: CRINKIT / CRINKIT XL
material: rubber &
plastic water bottle
size: 9.5" / 5.5"
color: assorted neon colors
case pack: 12
best for: all size dogs
floats

Retrieving Toys



Retrieving toys two ways: Classic or Crunchy!

These popular toys are designed for durable fetching and retrieving – with style that demands attention!

Want your toys with a side of CRUNCH?

Crunch toys have a special lining that makes an addictively crunchy sound dogs can't resist!



PEANUT / WEENUT >

Item ID: PEANUT / WEENUT
material: rubber
size: 6.125" / 4.6"
color: assorted neon colors
case pack: 12
best for: all size dogs
floats, treat-fillable

CRUNCHY!

PEANUT CRUNCH / WEENUT CRUNCH

Item ID: PEANUT-C / WEENUT-C
material: rubber, mylar liner
size: 6.125" / 4.6"
color: assorted neon colors
case pack: 12
best for: all size dogs
floats



Everyone loves a giant peanut! Peanut – and its little brother Weenut – are textured and bouncy. One of our most popular toys with dogs and their people.



< GUMMYBEAR

Item ID: GUMMY
material: rubber
size: 6"
color: assorted neon colors
case pack: 12
best for: all size dogs
floats, treat-fillable



CRUNCHY!

GUMMYBEAR CRUNCH

Item ID: GUMMY-C
material: rubber, mylar liner
size: 6"
color: assorted neon colors
case pack: 12
best for: all size dogs
floats



Retrieving Toys



Fetch, tug & carry safely splinter-free!

The Stick and Twig are the best way to play fetch – natural rubber is easy on your dog's teeth and gums, and they're easy to rinse off and bring inside – no more muddy, splintery mess!

In Classic or CRUNCH.



**STICK NOW IN
NEON COLORS!**

< STICK / TWIG

Item ID: STICK / TWIG
material: rubber
size: 12" / 6"
color: stick: assorted neon
twig: assorted marbled
case pack: 12
best for: all size dogs
floats, treat-fillable

CRUNCHY!

STICK CRUNCH / TWIG CRUNCH>

Item ID: STICK-C / TWIG-C
material: rubber, mylar liner
size: 12" / 6"
color: stick: assorted neon
twig: assorted marbled
case pack: 12
best for: all size dogs
floats

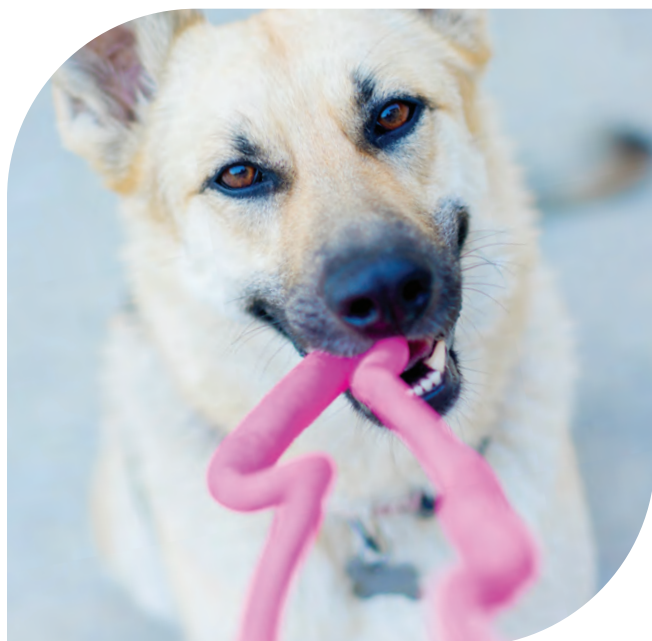




K9-FLYER / K9-FLYER JR >

Item ID: K9 / K9-JR
 material: rubber
 size: 9.5" dia. / 6.5" dia.
 color: assorted neon colors
 case pack: 12
 best for: all size dogs
 floats

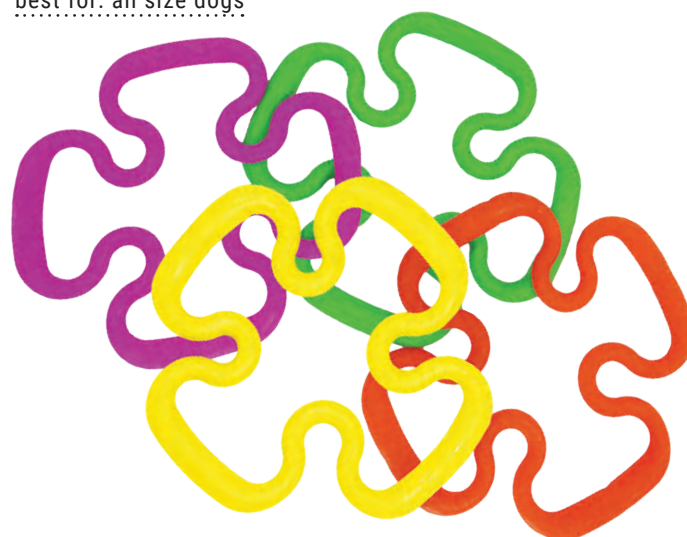
The toy that started everything in 1998 is still going strong! The flexible K9-Flyer and K9-Flyer JR are the flyers of choice for active dogs everywhere. Gentle on teeth and gums for safe catching and tugging.



< SUPER TUG

Item ID: SUPERTUG
 material: rubber
 size: 9"
 color: assorted neon colors
 case pack: 12
 best for: all size dogs

Fling, chase and pull! Super-stretchy, bouncy & wiggly Super Tug is perfect for dogs of all sizes who love to tug!



Retrieving Toys



FLYING FISH / MINNOW >

Item ID: FISH / MINNOW
material: rubber
size: 9.5" / 6"
color: assorted neon colors
case pack: 12
best for: all size dogs
floats



Dive in!

Swimming pools, lakes and the beach are more fun with retrieving toys that float!

Flying Fish and Minnow feature a hole to string on a rope for distance throwing.

Crazy-bouncing rock is a retrieving favorite – with a textured surface and a fun shape for crazy-bouncing, dogs love to fetch on land and in the water!

< ROCK

Item ID: ROCK
material: rubber
size: 4.5"
color: assorted neon colors
case pack: 12
best for: all size dogs
floats



Product Guide



		For Dogs up to 40 Lbs.	For Dogs 40 Lbs. and up
LIFETIME GUARANTEED! Extreme Durability	BALL	2.5" 	XL 3.5"  XXL 4" 
	BIG-DAWG	6" 	XL 8.5" 
	DAWG-BUSTER	8.5" 	XL 12" 
	DAWG-CUBE	2.5" 	XL 3.5" 
	DAWG-HART	3" 	XL 4" 
	DAWG-RING	6" 	XL 8" 
	DAWG-NUT	3.5" 	XL 4.5" 
	DAWG-X	3" 	XL 4" 
	FOOTBALL	4" 	XL 6" 
High Durability	CRINKIT	5.5" 	XL 9.5" 
	WEENUT / PEANUT	4.625" 	6.125" 
	GUMMY BEAR	6" 	6" 
	ROCK	6" 	6" 
	MINNOW / FLYING FISH	6" 	9.5" 
	TWIG / STICK	6" 	12" 
	K9-JR / K9-FLYER	6.5" 	9.5" 
Durable	SUPERTUG	9" 	9" 



Jefferson Rubber Works and the Birth of the K-9 Flyer

In 1995, Jefferson Rubber Works – a family company in Worcester, Massachusetts began molding a 9-inch diameter rubber membrane used for aeration in local treatment plants. Company President Dave Pentland explained, “One day, I noticed one of our team members throwing out some scrap membranes. They were flying through the air like frisbees—boy, did they fly great!” This led to the membrane-toss becoming a favorite break-time activity. Pentland had an idea “Why not mold some of the membranes from this material and explore a market in the pet industry?”

Pentland molded colorful versions of the flying disc, and gave them to dog parents at the factory for testing. The feedback was overwhelmingly positive, indicating they had a winner. JRW hosted a factory contest to name the product, which led to the creation of the “K-9 Flyer”.

Showcasing the new product at the 1999 Backer Pet Industry Christmas Trade Show in Chicago was a remarkable success! After only two months of selling the product, JRW sold out of their entire inventory and quickly became back-ordered at the factory.

As a result, JRW created a division called Ruff Dawg, dedicated to developing fun and safe toys for pets, with the motto: “Changing the Way Pets Play”. Ruff Dawg’s commitment to quality and durability has garnered a loyal customer base, while its focus on FDA Approved, environmentally friendly materials has positioned it effectively in a growing market of eco-conscious consumers.

Since its establishment, Ruff Dawg has experienced significant growth, evolving from a small company focused on creating durable dog toys to a recognized brand in the global pet industry, with a wide variety of durable products for all size dogs.

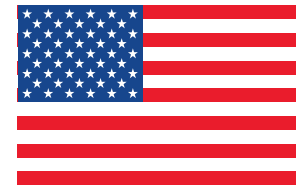
“It’s fascinating how often we stumble upon great opportunities or walk past them without realizing their potential. We are certainly glad we seized this one!” – Dave Pentland

Made in the USA



Why Made in the USA Matters

Why choosing American-made toys is even smarter than you think!



Higher Safety Standards

Dog toys manufactured in the United States are subject to stricter safety regulations and quality controls compared to many imported products. At Ruff Dawg, we use *all-natural, FDA-approved rubber* in all our products.

Superior Quality and Craftsmanship

Our toys are crafted with greater attention to detail, using durable materials designed to withstand rough play. This commitment to quality means better value, happier dogs and higher customer satisfaction.

Supporting Local Businesses

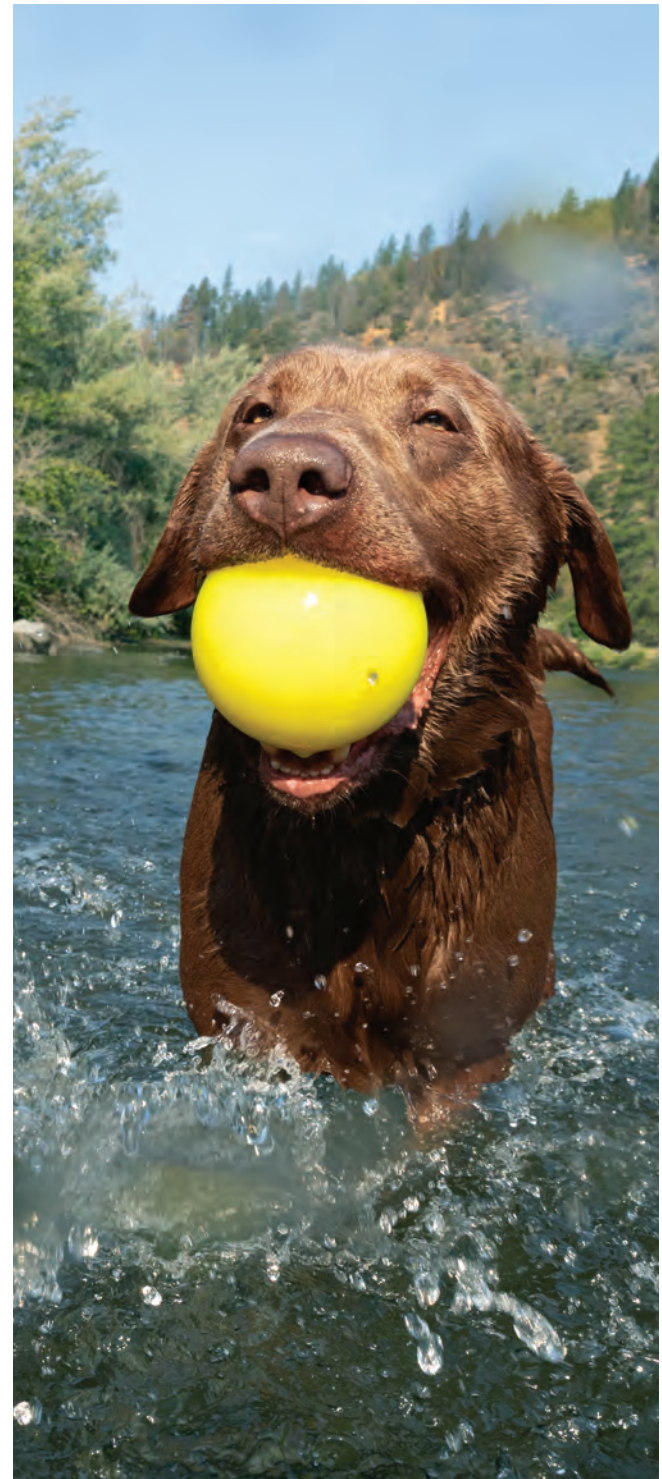
When you buy dog toys made in the USA, you're supporting American workers, small businesses, and local economies. Your purchase helps create jobs and keeps money within your community. We're proud to be a family company!

Environmentally Responsible

Domestically produced toys often have a smaller carbon footprint. Shorter supply chains and stricter environmental regulations mean less energy used in shipping and more eco-friendly production methods. Our durable toys last, and they're completely recyclable!

Transparency and Traceability

With American-made products, it's easier to know exactly where and how your dog's toys are made. At Ruff Dawg, we design, manufacture and package everything here in our own factory in the USA.



Our Mission: Make safe, fun & colorful toys, designed to delight dogs & their humans.
Keeping dogs fit, active & happy since 1998!

Ruff Dawg™



At Ruff Dawg, we care about dogs!
That's why ALL of our toys are:

- ✓ 100% Made in the USA
- ✓ ALL FDA-Approved Materials
- ✓ FREE of Phthalates & BPAs
- ✓ Recyclable



RuffDawg.com / Sales@ruffdawg.com

Ruff Dawg is a division of Jefferson Rubber Works Inc. 17 Coppage Drive, Worcester, Massachusetts 01603
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